SPEAKER MEDIA KIT

Sutapa Sanyal

Keynote Speaker and Advisor

Former Director General of Police,
Uttar Pradesh



- Leadership During Uncertainty and Crisis
- Mindset and Well-Being
- Women's Leadership
- Diversity, Equity and Inclusion

SELECT CLIENTS

MAERSK · EY · ORACLE · ICICI Lombard · FICCI · Indian Institute of Management Calcutta · NISSAN · Ministry of Corporate Affairs, Government of India

KEYNOTES · CXO CONVERSATIONS · LEADERSHIP OFFSITES · FIRESIDE CHATS

A life in leadership

Public-service command. Clear thinking. High-stakes decision making.



Leadership that has been tested in the real world

Sutapa Sanyal joined the Indian Police Service in 1984 and became the first woman to hold Director General of Police rank in Uttar Pradesh. Over 33 years in public service, she worked across frontline policing, public administration, economic offences, forensic investigations, armed constabulary, security and social justice.

She founded the U.P. Police Mahila Samman Prakoshth, which served over 120 million women and children. She also served as Advisor (Security) to GAIL (India) Limited and handled the security infrastructure for the company globally.

Sutapa was awarded the President's Police Medal for Distinguished Service, received the "Indian Woman Leader" recognition from the British High Commission, and was recognised by INTERPOL for her work.

From the frontline to the keynote stage

Today, Sutapa brings that experience to corporate audiences facing uncertainty, institutional change and the challenge of building inclusive and happy workplaces. Her keynotes are tailored for CXOs, senior leaders and rising talent.

Experience with substance

A career shaped by institutions, people and difficult decisions

President's Police Medal

For Distinguished Service

Recognition for distinguished service in policing

First woman DGP

DGP rank in Uttar Pradesh

A first-hand perspective on authority, courage and leading through barriers

33 years

In public service

Policing, public administration, institution building, human rights, civil defence and security

TEDx

Be the CEO of Your Own Life

Personal ownership, performance and a career shaped by consequential choices

Tested lessons, relevant conversations

Leadership under pressure, trust through change and systems that uplift all people

Signature keynotes & topics

For CXOs, senior leaders and rising talent

01

Leadership During Uncertainty and Crisis

Sutapa shows leaders how to motivate teams and protect trust when the way forward is unclear

- Communicating when answers aren't available: what is known, what isn't and what is being done
- Keeping trust through restructuring and change
- Holding teams steady: containing anxiety and leading teams through crisis
- Making decisions as the facts change: acting on incomplete information

Best for senior teams making high-stakes decisions with incomplete information, public pressure or little time to act

02

Inclusive Leadership and Unconscious Bias (DEI)

Sutapa helps companies turn inclusion commitments into everyday practice

- Spotting unconscious bias: how mental shortcuts, first impressions and familiar backgrounds can shape judgments
- Making fair talent decisions: using objective criteria in hiring, performance reviews and promotion
- Building psychological safety and allyship: inviting challenge and addressing exclusion
- Making inclusion accountable: tracking who gets hired, developed and promoted

Best for organisations seeking fairer decisions, stronger trust and consistent inclusion in everyday work

03

Be the CEO of Your Own Life

Sutapa outlines strategies for high personal performance

- Managing pressure without letting stress set the team's priorities
- Prioritising the work that matters most: distinguishing between urgent and important tasks
- Building a team that shares responsibility, stays motivated and performs well together
- Sustaining high performance over time

Best for high-potential talent and professionals taking greater ownership of their priorities, choices and career direction

04

Building Women Leaders for Tomorrow

Sutapa shows future women leaders how to build confidence, influence and the courage to lead

- Building credibility without copying a narrow model of leadership
- Exercising influence across formal hierarchies and informal power structures
- Responding to bias, isolation and higher scrutiny while making clear, consequential decisions
- Being ambitious while achieving work-life harmony

Best for organisations developing women leaders, widening access to senior roles and addressing the barriers that hold talent back

Signature keynotes & topics

For CXOs, senior leaders and rising talent

05



First Woman DGP of UP: Leadership Lessons

Sutapa shares lessons in courage, self-belief and resilience learned on the frontline

• Taking a call under pressure, when stakes are high and information is incomplete
• Holding your ground through opposition and setbacks: self-belief and resilience
• Aligning people behind one objective in a crisis: teamwork that delivers
• Learning what works when leadership is tested

Best for leaders and teams seeking tested lessons in courage, resilience and teamwork under pressure

06



Ethical Leadership & Governance

Sutapa asks the central ethical question: what will stand the test of time when the pressure has passed?

• Distinguishing legal compliance from responsible leadership
• Understanding how governance and organisational culture shape everyday choices
• Setting standards, handling conflicts and staying accountable as senior leaders

Best for boards and leadership teams aligning conduct, governance and accountability under commercial and organisational pressure

07



Happiness and Positive Psychology at Work

Sutapa shares how to be happy at work while maximising productivity

• Understanding why engaged, positive teams outperform: the link between wellbeing and results
• Using everyday practices managers can apply to build trust, motivation and a sense of purpose
• Reducing burnout and attrition by changing how teams work

Best for organisations seeking engaged, positive teams with less burnout and attrition

08



Bring Your Whole Self to Work

Who are you beyond your role?

• Finding self-awareness: knowing yourself, your triggers and your emotions
• Achieving mastery: staying steady and resilient under pressure
• Finding purpose: discovering meaning in the work, including dharma and lessons from the scriptures
• Building connection: bringing trust and presence to the people you work with

Best for leaders and professionals seeking self-awareness, resilience and a sense of purpose at work

And more topics customised to your audience

Across sectors, across rooms

A selection of organisations and forums from Sutapa's speaking and advisory work

Maersk

EY

ICICI Prudential Life Insurance

FICCI

Oracle

Hindalco Industries

Taj Group

Trilegal

Reliance Jio

SCOPE

One Globe Forum

IIM Lucknow

DS Group

Sonepar

Embassy of Sweden

D.E. Shaw

Ministry of Corporate Affairs

Moglix

Recognition earned over time

Selected awards and professional recognition

01 President's Police Medal
For Distinguished Service

02 Indian Woman Leader recognition by the British High Commission

03 Devi Award
The Indian Express

04 FICCI-FLO Outstanding Police Woman of the Year Award

05 SKOCH Challenger Award

06 Hindustan Times International Women's Day Award

07 Recognition from INTERPOL

Education

M.A. in Economics
Certification in Management, London Business School

Wish to contact Sutapa?

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Choose the format that fits your audience:

Keynote · 45-60 minutes

Keynote + moderated Q&A

Fireside conversation

Leadership session / workshop

Panel participation

Corporate retreats and offsites

IN PERSON OR VIRTUALLY

Tailored to the audience, sector and event objective